

Key Information

GLDM

SPDR® Gold MiniSharesSM (GLDM)

Objective

The investment objective of GLDM is for the shares of GLDM (the “Shares”) to reflect the performance of the price of gold bullion, less GLDM’s expenses. The Shares are designed for investors who want a relatively cost-effective and convenient way to obtain gold exposure.

Investment Case For Gold

Gold has been historically perceived as a highly liquid, yet, scarce asset.¹ It is bought as a luxury good as much as an investment.² As such, gold has the potential to play four fundamental roles in a portfolio:

- **Long-term Returns** – Since August 15, 1971, when gold began to be freely traded following the collapse of Bretton Woods, gold has had a compound annual average growth rate (CAGR) of 7.79%³
- **Time-tested Diversification** – Gold has had historically relatively low to negative correlation with many other asset classes and therefore may provide diversification benefits in varying market conditions.⁴
- **A Deep and Liquid Market** – The average daily turnover of gold is over \$250 billion, which is equivalent to \$62 trillion per year⁵
- **Portfolio Impact** – Gold can potentially improve risk-adjusted returns and provide some protection against unexpected macroeconomic and geopolitical events⁶

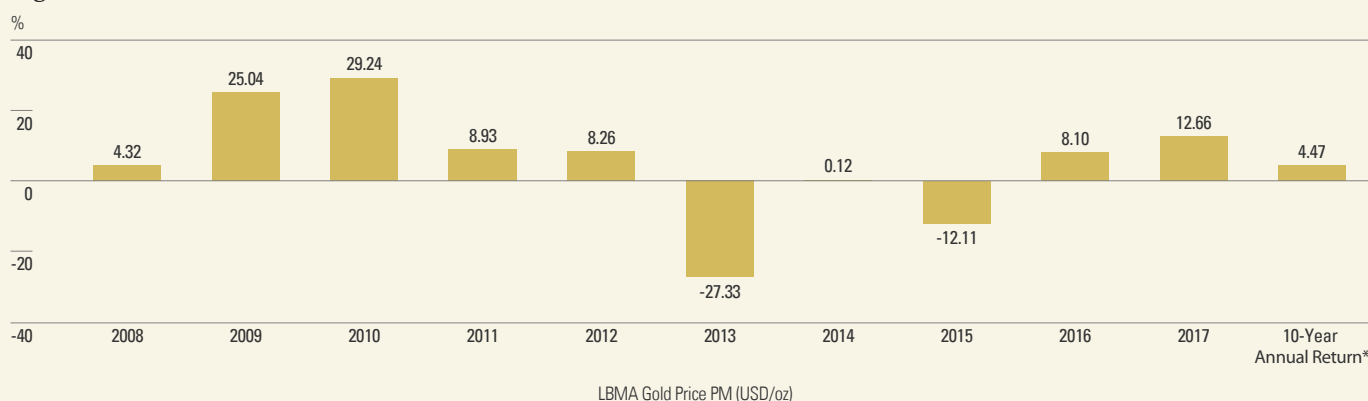
GLDM Product Highlights

- Holds physical gold bullion
- Expected to have the lowest total expense ratio in the market of gold ETFs at launch*
- At launch each share will represent 1/100th oz of gold in USD

GLDM Product Attributes

Symbol	GLDM
Benchmark	LBMA Gold Price PM
Exchange	NYSE ARCA ⁷
Expense Ratio (%)	0.18 ⁸
Sponsor	WGC USA Asset Management Company, LLC (“WGC AM”), an affiliate of the World Gold Council (“WGC”). In 2004, WGC through an affiliate, launched SPDR® Gold Shares (GLD®), the first US-listed physical gold ETF
Storage	The gold bullion is held by the Custodian, ICBC Standard Bank Plc, in its London vault ⁹

Figure 1: Gold’s Calendar Year Performance



Source: Bloomberg Financial L.P., State Street Global Advisors (SSGA), from December 31, 2007 to December 31, 2017. *10-year annualized return from December 31, 2007 to December 31, 2017. Past performance is not a guarantee of future results. Performance above does not reflect charges and expenses associated with the fund or brokerage commissions associated with buying and selling exchange traded funds. Performance above is not meant to represent the performance of GLDM or any other investment product. It is not possible to invest directly in an index.

Key Information

* Based on GLDM's total expense ratio compared with the total expense ratios included in Morningstar's Global Exchange Traded Funds database for the 25 products with reported expense information and identified as having a primary prospectus benchmark to the LBMA Gold Price PM (USD) or the LBMA Gold Price AM (USD) as of June 20, 2018.

¹ Source: World Gold Council: Investment Update — Cryptocurrencies are no substitute for gold, Date as of January 25, 2018.

² Source: World Gold Council: Gold Demand Trends Q1 2018, Date as of May 3, 2018.

³ Source: Bloomberg Financial, L.P., & State Street Global Advisors. Date as of March 31, 2018.

⁴ Data from March 31, 2008 to March 31, 2018. Gold's correlation to S&P 500 Index, MSCI Japan Index and Bloomberg Barclays' Aggregate Bond Index was 0.06, -0.16 and 0.39, respectively. Gold = LBMA Gold Price PM (USD/oz) Source: Bloomberg Finance, L.P., State Street Global Advisors. The correlation coefficient measures the strength and direction of a linear relationship between two variables. It measures the degree to which the deviations of one variable from its mean are related to those of a different variable from its respective mean with 0 being uncorrelated and 1 being perfectly correlated.

⁵ Source: A study carried out by London Bullion Market Association and overseen by the Bank of England and the Financial Conduct Authority; GFMS-Thomson Reuters, date as of December 31, 2017.

⁶ Source: World Gold Council - The Relevance of Gold as a Strategic Asset, Date as of January 23, 2018.

⁷ Minimum order is one share, and individual shareholders cannot interact directly with the fund under any circumstances.

⁸ This figure represents the fund's gross expense ratio as well as its net expense ratio. A gross expense ratio is gross of any fee waivers or expense reimbursements. A net expense ratio is net of any fee waivers or expense reimbursements.

⁹ Unless otherwise agreed between GLDM and the Custodian, custody of the gold bullion deposited with and held for the account of GLDM is provided by the Custodian at its London, England vault or, when gold bullion has been allocated in a vault other than the Custodian's London vault premises, by or for any subcustodian employed by the Custodian for the temporary custody and safekeeping of gold bullion until it can be transported to the Custodian's London vault premises.

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Important risk information

Investing involves risk, and you could lose money on an investment in SPDR® Gold MiniSharesSM Trust ("GLDMSM"), a series of the World Gold Trust.

ETFs trade like stocks, are subject to investment risk, fluctuate in market value and may trade at prices above or below the ETFs' net asset value. Brokerage commissions and ETF expenses will reduce returns.

Commodities and commodity-index linked securities may be affected by changes in overall market movements, changes in interest rates, and other factors such as weather, disease, embargoes, or political and regulatory developments, as well as trading activity of speculators and arbitrageurs in the underlying commodities.

Frequent trading of ETFs could significantly increase commissions and other costs such that they may offset any savings from low fees or costs.

Diversification does not ensure a profit or guarantee against loss.

Investing in commodities entails significant risk and is not appropriate for all investors.

Important Information Relating to SPDR® Gold MiniSharesSM Trust ("GLDMSM):

The World Gold Trust has filed a registration statement (including a prospectus) with the Securities and Exchange Commission ("SEC") for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the World Gold Trust has filed with the SEC for more complete information about GLDM and this offering. Please see the GLDM prospectus for a detailed discussion of the risks of investing in GLDM shares. The GLDM prospectus is available by clicking here. You may get these documents for free by visiting EDGAR on the SEC website at sec.gov or by visiting spdrgoldshares.com. Alternatively, the Trust or any authorized participant will arrange to send you the prospectus if you request it by calling 866.320.4053.

Glossary

Bretton Woods Agreement An agreement in 1944 that established a gold exchange standard for Western European nations and Japan once World War II was over. Under the pact, respective currencies were pegged to the US dollar and central banks could exchange dollar holdings into gold at the official exchange rate of \$35 per ounce. In 1971, US President Richard Nixon terminated convertibility of the US dollar into gold, which marked the beginning of the floating fiat currency structure that remains in place today. The agreement is so named because it was negotiated in Bretton Woods, New Hampshire.

Diversification A strategy of combining a broad mix of investments and asset class to potentially limit risk, although diversification does not guarantee protecting against a loss in falling markets.

LBMA Gold Price The LBMA Gold Price is determined twice each business day (10:30 a.m. and 3:00 p.m. London time) by the participants in a physically settled, electronic and tradable auction.

Return is anything a business or an investor reaps above principal amount of investment. Return is received in many different forms besides rising principal, such as interest and dividends. Return can also be linked to currencies, such as when a business holds foreign-currency savings accounts. In such cases, return includes the interest received and the benefit from the fluctuation of foreign currency rates.

Risk The possibility that an investment's return will differ from expected returns, especially the possibility of losing some or all of an investment. Risk is typically measured by calculating the standard deviation on historical, or average, returns of a given investment.

Volatility The tendency of a market index or security to jump around in price. Volatility is typically expressed as the annualized standard deviation of returns. In modern portfolio theory, securities with higher volatility are generally seen as riskier due to higher potential losses.

GLDM is not an investment company registered under the Investment Company Act of 1940 (the "1940 Act") and is not subject to regulation under the Commodity Exchange Act of 1936 (the "CEA"). As a result, shareholders of GLDM do not have the protections associated with ownership of shares in an investment company registered under the 1940 Act or the protections afforded by the CEA.

GLDM shares trade like stocks, are subject to investment risk and will fluctuate in market value. The value of GLDM shares relates directly to the value of the gold held by GLDM (less its expenses), and fluctuations in the price of gold could materially and adversely affect an investment in the shares. The price received upon the sale of the shares, which trade at market price, may be more or less than the value of the gold represented by them. GLDM does not generate any income, and as GLDM regularly sells gold to pay for its ongoing expenses, the amount of gold represented by each Share will decline over time to that extent.

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Not FDIC Insured • No Bank Guarantee • May Lose Value