

SPDR® Gold Shares

Investing in Gold

- SPDR® Gold Trust (the “Trust”) is an exchange traded fund designed to track the price of gold (net of Trust expenses) and fluctuation in the price of gold may materially and adversely affect the value of the shares. The shares may trade at a price which is at, above or below the NAV per share.
- Investing in one single commodity asset class may result in higher price volatility compared to more diversified mutual funds or unit trusts.
- The Trust is not managed and no attempt will be made to buy or sell gold to protect against or take advantage of fluctuations in the price of gold.
- The Trust’s gold is not insured and may be subject to loss, damage, theft, or restriction on access.
- Since the shares can only be created or redeemed in USD, investors taking advantage of the multi-counter arrangement in HKD and RMB are subject to currency risk. RMB is currently not freely convertible and is subject to exchange controls and restrictions.
- The Trust may not be suitable for all investors. Investors should not invest based on this marketing material only. Investors should read the Trust’s prospectus, including the risk factors, consider the product features and their own investment objectives, risk tolerance level and other circumstances and seek independent financial and professional advice, as appropriate, prior to making any investment.

**2840/
9840/
82840**

SPDR® Gold Shares

SPDR Gold Shares offers investors a convenient, cost efficient and secure way to access the gold market without having to pay transportation, storage and insurance costs of owning physical gold. With the ease of buying and selling SPDR Gold Shares on the stock exchange, investors can take advantage of gold's historically low or negative correlation to other traditional asset classes such as stocks and bonds.

SPDR Gold Shares is available to trade in Hong Kong dollars (HKD), stock code: 2840, United States dollars (USD), stock code: 9840 and Renminbi (RMB), stock code: 82840.

Why Gold?

Gold has a dual nature as it is both an investment and a consumer good. Gold's diverse sources of demand, both cyclical and counter cyclical, have been the source of its low historical correlation to financial assets and its unique ability to provide key strategic portfolio functions:

Returns Gold has delivered a 7.8% compound annual growth rate in USD terms since 15 August 1971, the day US President Richard Nixon removed USD from the gold standard. Gold has historically provided positive risk adjusted-returns over time.¹

Diversification Gold has demonstrated a low and negative correlation to many financial asset indices over time and has a track record of providing a hedge during periods of large market drawdowns, systemic risk, and geopolitical volatility.²

Liquidity The global gold market is deep and liquid, on par with that of many global currency, debt, and equity markets. In 2023, gold's average daily volume was over US\$163 billion — gold's liquidity is a key component in its role as a reserve asset among central banks as well as a source of liquidity for investors and households globally.³

Portfolio Impact Adding an allocation to gold may potentially provide increased diversification, reduce portfolio drawdowns, and increase portfolio efficiency through higher risk-adjusted returns.

Why SPDR Gold Shares?

SPDR Gold Shares has lowered a number of barriers traditionally preventing investors from using gold as an asset allocation and trading tool. These barriers have included the logistics of buying, storing and insuring gold. It has given investors exposure to the price of physical gold, minus the fund's expenses, eliminating the need to use derivatives which may carry additional credit risks.

With SPDR Gold Shares, investors now have easy access to the gold market. They can readily integrate and measure gold as a strategic presence in a portfolio that can potentially diversify risk due to low or negative correlations with other asset classes.

How Does It Work?

Shares of 2840, 9840 and 82840 give the investor an undivided beneficial ownership in SPDR Gold Trust (established in the form of a Grantor Trust), which solely holds gold. All the Trust's gold is securely vaulted in London, New York and Zurich. The flexibility to access SPDR Gold Shares in HKD, USD and RMB provides investors with an opportunity to seek further diversification benefits.

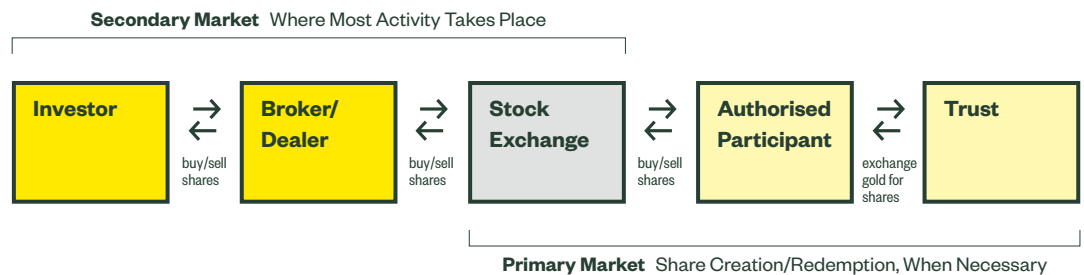
Key Attributes

Transparent SPDR Gold Shares seeks to track the price of gold minus the fund's expenses. The price, holdings and net asset value, as well as market data for the overall gold bullion market, can be tracked at spdrgoldshares.com*

Secured HSBC Bank plc and JPMorgan Chase Bank, N.A are the custodians for the gold held by SPDR Gold Trust.⁴ Gold is held in custody in an "allocated account,"⁵ which means that the Trust has full ownership of the gold bars, and the custodians may not trade, lease or lend the bars.

Liquid SPDR Gold Shares liquidity comes not only from secondary-market trading on exchange, but also from the primary market. Authorised participants in the primary market, responding to market demand, can create and redeem baskets of 100,000 shares. All this may help keep bid/ask spreads tight and allows investors to freely buy and sell shares in whatever amount they desire. There can be no assurance that a liquid market will be maintained for these shares.

Figure 1
SPDR Gold Shares'
Liquidity in the Primary
and Secondary Markets



Information contained above is for illustrative purposes only.

Easily Accessible SPDR Gold Shares are cross-listed in Hong Kong and are available to trade in three currencies — HKD, USD and RMB. Investors can buy, sell and hold shares through standard brokerage accounts.⁶

Flexible Investors can buy shares on the stock exchange, giving them ownership to fractional ounces of gold. SPDR Gold Shares trades in the same way stocks do.

Cost-Effective Gaining exposure to the gold market through SPDR Gold Shares may be relatively cheaper compared to buying and holding physical gold, as transaction costs are generally lower than costs associated with the purchase, storage and insurance of physical gold. The annual total expense ratio of SPDR Gold Shares is 0.40%.⁷

Figure 2
The Cost-effective
Attributes of SPDR
Gold Shares

Attribute	Allocated Gold	Unallocated Gold
Gold asset can be leased to third party without consent	×	✓
Part of bankruptcy estate in event of a bankruptcy of the custodians	×	✓
Individually-identified bars	✓	×
Trust has right and title to the gold assets	✓	×
Segregated from other gold	✓	×

Endnotes

- 1 Bloomberg Finance, L.P., and State Street Global Advisors, as of 31 March 2024. Gold returns are measured by the LBMA Gold Price PM (US\$/oz).
- 2 Bloomberg Finance, L.P., State Street Global Advisors, as of 31 March 2024.
- 3 Source: State Street Global Advisors, Average daily volumes from 1 January 2023 to 31 December 2023. Gold liquidity includes estimates of OTC transactions and published statistics on futures exchanges, and gold-backed exchange-traded products.
- 4 Gold bars may be held by one or more subcustodians appointed by the custodians or employed by the subcustodians appointed by the custodians, until it is transported to the Custodians' vaults in London, New York and Zurich. Source: State Street Global Advisors, as of 31 March 2024.
- 5 An allocated account is an account with a bullion dealer, which may also be a bank, to which individually-identified units of gold (such as bars) owned by the account holder are credited. The gold held in an allocated gold account is specific to that account and is identified by a list that shows, for each unit of gold, the refiner, assay or fineness, serial number and gross and fine weight.
- 6 Although shares of SPDR Gold Shares have historically been readily tradable on exchange, there can be no assurance that an active trading market will be maintained.
- 7 State Street Global Advisors. The annual expense ratio is an annual figure calculated by adding the applicable charges and payments deducted from the assets of the Trust and then dividing by the NAV for the year attributable to the relevant share class.

ssga.com spdrgoldshares.com

Information Classification: General

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Important Risk Information

All forms of investments carry risks, including the risk of losing all of the invested amount. Such activities may not be suitable for everyone. The information provided does not constitute investment advice and it should not be relied on as such. It should not be considered a solicitation to buy or an offer to sell a security. It does not take into account any investor's particular investment objectives, strategies, tax status or investment horizon. You should consult your tax and financial advisor. All materials has been obtained from sources believed to be reliable. There is no representation or warranty as to the accuracy of the information and State Street shall have no liability for decisions based on such information.

ETFs trade like stocks, are subject to investment risk and will fluctuate in market value. The value of the investment can go down as well as go up and the return upon the investment will therefore variable. Changes in exchange rates may have an adverse effect on the value, price or income of an investment. Further there is no guarantee an ETF will achieve its investment objective. Brokerage commissions and ETF expenses will reduce returns. Commodities and commodity-index linked securities may be affected by changes in overall market movements, changes in interest rates, and other factors such as weather, disease, embargoes, or political and regulatory developments, as well as trading activity of speculators and arbitrageurs in the underlying commodities. Currency exchange rates between the U.S. dollar and non-U.S. currencies may fluctuate significantly over short periods of time and may cause the value of investment to decline. Frequent trading of ETFs could significantly increase commissions and other costs such that they may offset any savings from low fees or costs. Diversification does not ensure a profit or guarantee against loss. Investing in commodities entails significant risk and is not appropriate for all investors. Commodities investing entails significant risk as commodity prices can be extremely volatile due to wide range of factors. A few such factors include overall market movements, real or perceived inflationary trends, commodity index volatility, international, economic and political changes, change in interest and currency exchange rates.

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Investors have no right to request the Trust's sponsor to redeem their shares while the shares are listed. It is intended the holders of the shares may only deal in their shares through trading on the Stock Exchange of Hong Kong Limited ("SEHK"). Redemption of shares can only be executed in substantial size through authorized participants. Listing of the shares on the SEHK does not guarantee a liquid market for the shares, and the shares may be delisted from the SEHK.

Past performance is not indicative of future performance. The Trust's prospectus may be obtained upon request from State Street Global Advisors Asia Limited and can be downloaded from the Trust's website spdrgoldshares.com.

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